



We organize data everywhere,
to keep the world working.

Embracing the Next Wave

For decades, Syncsort and our thousands of enterprise customers worldwide have shared a core belief that data makes the difference. We understand that data is the bedrock on which all businesses compete. We have seen first-hand how today's organizations must draw data in from many sources and many forms, and present it in a manner that helps IT speed time to insight and the average worker make a good decision that delights customers and creates loyalty.

From our heritage on the mainframe – to our role today in organizing data on premise and in the cloud to power machine learning, AI and predictive analytics – we like to say that the big data journey is infinite. A modern business continuously creates new streams and sources of data – and that data will ultimately dictate success or failure based on how they own, access and analyze it to build new capabilities. Experimentation and innovation are a constant.

Syncsort helps data-driven organizations anticipate and embrace 'The Next Wave' – an era that defines the new technologies and applications that are making existing data more useful. We organize data everywhere, to keep the world working - the same data that most enterprises have made massive investments in over a period of decades. This is the data on which the global economy runs.

Our powerful products and tools give customers the ability to access their hard-to-get data and organize, cleanse and deliver it to next-generation analytical platforms. And by marrying our modern tools with unmatched expertise in legacy systems, we help you quickly extract value from your foundational data.

With Syncsort, you can confidently optimize, assure, integrate and advance data anywhere. This helps your organization work more efficiently, grow faster and achieve more. Our customers and partners are at the center of driving better ways of doing things with a passion for discovering the unknown. That's why we are committed to building tools that make data more insightful than it is today – helping you solve for the present and prepare for the future.

“....Syncsort's product portfolio can
embrace the past, solve the present,
and prepare for the future.”

“How Syncsort Is Bringing All of
the Data Back to the Future”
– *Forbes*, Oct. 2017

Getting to know Syncsort

- Global leader in fast-growing Big Iron to Big Data software market
- >7,000 customers, including 84 of the Fortune 100
- Customers in more than 100 countries spanning all major industries
- International network of development partners and resellers

Market leadership

- Industry-leading legacy systems access & integration for machine and application data
- 12 consecutive years a leader in Gartner's Magic Quadrant for Data Quality Tools
- #1 in High Availability & Disaster Recovery for IBM i
- Best-in-class resource utilization and performance

Defining legacy: It just works!

The past 20 years, businesses have invested in digital capability to make products and services accessible to their customers anytime, anywhere. The future will be about mining the data reserves generated to bring new products to market that customers need, before they even know themselves.

Traditional data systems – including mainframes, IBM i servers and enterprise data warehouses – have adapted with each new technology wave. The major investments that the vast majority of enterprises in financial services, healthcare, manufacturing, retail and more industries have made continued to payoff. Consider that:

- 10,000 mainframes today run hundreds of thousands of enterprise apps for business
- 100,000 businesses today use IBM i technology to power mission-critical apps
- Trillions of dollars have been spent on enterprise data warehouses over the past 30 years

Our products and experience help you build on your legacy of innovation. A legacy that has proven time and time again that it just works.

Syncsort makes the critical data useful that others can't

Data supply chains weren't built for today's data expectations. Businesses can no longer afford critical transactional data to be siloed and unavailable. By combining our unmatched expertise in legacy systems with cutting-edge modern tools, Syncsort uniquely:

- Provides the ability to access hard-to-get legacy system data with a set of products that can organize, cleanse and deliver it into next-generation analytical platforms
- Delivers high-performance solutions to access and integrate the data that fuels big data applications, wherever they reside
- Gives customers the power to access all of their data and get the trusted insights they need, particularly the foundational data for enterprises which still resides overwhelmingly in legacy data systems.

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On premise, in the cloud or both

Syncsort has a rich tradition of pushing the boundaries of what data can do. With us, you design once and deploy anywhere.

Getting your data to the cloud – and accessing, integrating and cleansing it – has never been easier:

- Replicate data to the cloud with the push of a button
- Integrate postal address and geodata from anywhere in the world straight to your business apps
- Experience the power of market-leading data quality with virtually no limits
- Leverage leading cross-platform capacity management capabilities for cloud migrations

Syncsort's powerful software products provide a simple way to optimize, assure, integrate and advance data anywhere, so you can work more efficiently, grow faster and achieve more.

We optimize – improving performance and controlling costs across the full IT environment, from legacy systems to the cloud

We assure – increasing data availability and providing security as the world moves to accessing data in 24x7 timeframes and data protection becomes mission critical

We integrate – connecting today's data infrastructure with tomorrow's technology, and ensuring data quality, to fuel AI, machine learning and predictive analytics

We advance – pushing the boundaries of what data can do by building products that make data more useful - helping you solve for the present and prepare for the future